

**PROJECT PROPOSAL**  
**EDEXCEL LEVEL 3 BTEC NATIONAL AWARD, CERTIFICATE OR DIPLOMA IN**  
**MEDIA**

This section to be completed by the Learner

**Learner Name:**

**BTEC Registration  
Number:**

**Centre Name:**

**Centre Number:**

**Specialist Area:**

**Signature:**

**Date:**

**PROJECT PROPOSAL**

Guidance:

For your Project Proposal, you must provide an outline brief of your Final Major Project. This brief will normally be of your own choosing. Where the brief is set by your tutor, or where you are working on a group brief (with other Learners), please make sure that you cover how you will respond individually to the brief and/or your individual responsibilities/ contribution to the work of the group.

Your Project Proposal must be produced as a focused outline brief:

Section 1:

- i. Working Title or Theme of Final Major Project
- ii. What you will work towards producing

(Guide: 150 words)

Section 2:

- i. Ideas and research sources (you must include a short list of research sources and bibliography texts). This list can be attached as an appendix.

(Guide: 100 words)

Section 3:

- i. Media form and technologies
- ii. Timescales (an action plan is essential)

(Guide: 150 words)

Section 4:

- i. Proposed method of evaluation (how you will review your FMP in critical and analytical ways – self and peer review, tutorials, etc)
- ii. How the evidence produced relates to the assessment criteria

(Guide: 100 words)

**Your Project Proposal must be not less than 300 words and not more than 500 words.**