

PROJECT PROPOSAL FRONT SHEET
EDEXCEL LEVEL 3 BTEC NATIONAL DIPLOMA OR CERTIFICATE IN ART & DESIGN

This section to be completed by the Learner

Learner Name:	BTEC Registration Number:
Centre Name:	Centre Number:
Specialist Area:	
Signature:	Date:

Guidance:

For your Project Proposal you must provide an outline brief of your Final Major Project. This brief will normally be of your own choosing. Where your tutor sets the brief, or where you are working on a group brief (with other Learners), please make sure that you cover how **you** will respond individually to the brief and/or your individual responsibilities/ contribution to the work of the group.

Your Project Proposal must be not less than 300 words and no more than 500 words

PROJECT PROPOSAL

Your Project Proposal must be produced as a focussed outline brief:

Section 1:

- i. Working Title or Theme of Final Major Project Proposal
- ii. What you will work towards producing

(Guide: 100/150 words)

Section 2:

- i. Influences, starting points and contextual references
- ii. Early ideas, research and sources (you should include a short list of research sources e.g. books, films, videos, exhibitions)

(Guide: 50/100 words)

Section 3:

- i. Intended techniques, media, processes
- ii. Timescales (an action plan is essential)

(Guide: 50/150 words)

Section 4:

- i. Proposed method of evaluation (how you will review your FMP in critical and analytical ways – self and peer review, tutorials, critiques, questionnaires to target different audiences etc.) A supporting or artists statement would be useful here.
- ii. On-going review e.g. work journal, annotated sketchbook, reflective diary mapping progress against unit criteria

(Guide: 50/100 words)

UNIT GRADING CRITERIA MAPPING (Details below contain the Pass Grading Criteria for Units 6, 7 and 8). Learner's attention should be drawn to opportunities for overall grading of Merit and Distinction within the Unit specifications.

Unit 6: Present creative ideas to meet briefs

Unit 7: Show clear understanding of specialist factors in developing suitable outcomes

Unit 7: Generate innovative solutions to a negotiated brief

Unit 6: Methodically research and study historical and contemporary specialist art & design

Unit 7: Carry out thorough and creative personal research to be used as inspiration for original work.

Unit 6: Explore formal elements and experiment with a variety of media, materials and techniques to develop specialist drawing skills

Unit 8: Select and safely use suitable specialist materials, equipment and techniques

Unit 8: Effectively realise final outcomes to meet a brief, through applying clear understanding of a range of specialist factors

Unit 6: Show clear understanding of the factors that influence the specialism, in reviewing the work

Unit 7: Develop and extend visual language skills to produce creative and effective developmental and presentation work

Unit 8: Show clear understanding of the specialist construction processes