

**VCE Media: Communication and Production Unit 2: Skills development**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<b>You need to produce</b> evidence selected to show how you have improved your production skills in <b>two</b> chosen areas		<b>Yes</b>	<b>No</b>
• Your media skills at the start of your learning programme and targets for developing new skills			
• Your improvement in your practical skills, with examples of work from these activities			
• An agreed programme of work, with regular progress reviews by you and your tutor			
• Notes on your learning activities and the overall programme			

Evidence of practical work should show improvements in your use of paperwork, terminology, equipment and techniques relevant to the chosen areas. You need to show you worked safely.

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. tape/diary/workbook	Specific page number(s) to locate criteria e.g. p9 - 10	Additional assessor comments
E1				
E2				
E3				
E4				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. tape/diary/workbook	Specific page number(s) to locate criteria e.g. p9 - 10	Additional assessor comments
C1				
C2				
C3				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. tape/diary/workbook	Specific page number(s) to locate criteria e.g. p9 - 10	Additional assessor comments
A1				
A2				
A3				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 3: Research for Media Production**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<b>You need to produce</b> a proposal for a media artefact that show how well you are able to develop ideas and conduct appropriate research. Evidence should include:		<b>Yes</b>	<b>No</b>
• A record of how the ideas are developed			
• A summary of research undertaken for the ideas, including primary and secondary research, and consideration of legal and regulatory issues			
• Identification of the potential constraints in taking ideas into production			

Your research proposal should be word processed and include illustrations and numerical information

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 4: Produce a media product**

Candidate name:

Candidate Registration number:

Have you met the banner points?

You need to produce two products and supporting evidence including:	Have you met the banner points?	
	Yes	No
• A record showing research and planning for your own role(s) within each production team		
• Appropriate production and post-production paper work for your role(s)		
• Evidence of having carried out your role(s) an evaluation of your contribution of the problem of producing a media product		
• A review of the finished products and the production process		

This evidence should be selected to show how well you can carry out media production

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. tape/diary/workbook	Specific page number(s) to locate criteria e.g. p9 - 10	Additional assessor comments
A1				
A2				
A3				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 5: Media Marketing**

Candidate name:

Candidate Registration number:

Have you met the banner points?

You need to produce a marketing strategy for a new or existing media product. Your strategy should show how well you understand :

- The aims of marketing and the activities it involves
- How to use research to make marketing decisions
- Marketing strategies and how to create an appropriate marketing mix
- Factors influencing marketing

Yes	No

You will need to evaluate your marketing strategy

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

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**VCE Media: Communication and Production Unit 9: Sound Recording Techniques**

Candidate name:

Candidate Registration number:

Have you met the banner points?

You need to produce a finished sound recording product and associated samples of work to show your understanding and skill. These should show:	Yes	No
	<ul style="list-style-type: none"> <li>The uses of sound recording</li> <li>The technology of sound recording</li> <li>Issues that affect the quality of sound recording</li> <li>The techniques of sound recording</li> </ul>	

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				
E6				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

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**VCE Media: Communication and Production Unit 10: Video Production & Editing Techniques**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<p><b>You need to produce</b> a finished video programme and associated recordings (eg rushes, experimental work, exercises) demonstrating your skill, knowledge and understanding of the video production process. You should produce a production file with appropriate pre-production documentation, including risk assessment, and notes of techniques used and equipment configuration. The recorded material and the production file together should provide evidence of your skill and knowledge of :</p> <ul style="list-style-type: none"> <li>• Video production and editing equipment</li> <li>• Recording techniques – composition, camerawork, sound and lighting</li> <li>• Sound and picture editing techniques</li> <li>• Health and safety considerations</li> </ul>		<b>Yes</b>	<b>No</b>

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				
E6				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

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**VCE Media: Communication and Production Unit 11: Print Production Techniques**

Candidate name:

Candidate Registration number:

Have you met the banner points?

**You need to produce** a completed printed product and associated drafts and trial work that demonstrate your understanding and skill in print production. These should show:

- Understanding of industrial working practices through notes, thumbnails, concept sheets and application of appropriate procedures
- Understanding of traditional techniques and technology. Evidence may be in the form of a written account, or practical examples of traditional techniques
- Use of digital techniques and technology

Yes

No

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				
E6				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				
C5				
C6				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				
A3				
A4				
A5				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 12: Speech Package Production**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<b>You need to produce</b> a speech-based package production and supporting materials which can include a production file and sample recordings and exercises. They should show:		<b>Yes</b>	<b>No</b>
• The range of contemporary speech packages			
• The results of your investigations into speech package production			
• Pre-production and production paperwork			
• The use of recording and editing techniques and technology			
• An evaluation of your skills and recordings			

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 13: Music Recording**

Candidate name:

Candidate Registration number:

Have you met the banner points?

You need to produce a music recording and supporting samples that show your skill and understanding. They should show:

- The different types of instruments
- Styles of music recording and music genres
- Recording techniques for studio and location recording
- Evaluation of your skills and recordings

Yes

No

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

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**VCE Media: Communication and Production Unit 14: Radio Drama Production**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<b>You need to produce</b> a finished radio drama production and associated samples and experimental work that demonstrate your understanding and skills. They should show:		<b>Yes</b>	<b>No</b>
• The results of your investigations into radio drama script writing. The results may be in any suitable form, such as written exercises, development scripts, rewritten existing scripts			
• Pre-production and production paperwork			
• A selected radio drama script			
• An evaluation of your work			

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
<b>Score</b>	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 15: Corporate and Promotional Video**

Candidate name:

Candidate Registration number:

Have you met the banner points?

**You need to produce** a completed corporate and/or promotional video product and supporting work that demonstrate your skill and understanding. This should include:

- Records of your production management, production processes and monitoring
- The results of your investigations into corporate and promotional video production. The results may be in any suitable form, such as exercises, video clips, examples of developmental work, written reports
- An evaluation of your own and the team's work

Yes

No

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 16: Factual Programme Production**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<b>You need to produce</b> a completed factual video product and supporting work that shows your skills and understanding. This should include:		<b>Yes</b>	<b>No</b>
• Records of your production management, production processes and monitoring			
• The results of your investigations into factual programme production. The results may be in any suitable form, such as written exercises, development video work, video clips			
• An evaluation of your own and the team's work			

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

## VCE Media: Communication and Production Unit 17: Single-Camera Drama Production

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<b>You need to produce</b> a completed single-camera drama product with supporting work that demonstrates your skill and understanding. This should include:		<b>Yes</b>	<b>No</b>
• Records of your production management, production processes and monitoring			
• The results of your investigations into profession practices in producing single-camera drama. The results may be in any suitable form, such as written exercises, developmental scripts, trial scripts			
• An evaluation of your work			

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

### E Grade

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

### C Grade

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

### A Grade

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
<b>Score</b>	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 18: Animating images**

Candidate name:

Candidate Registration number:

Have you met the banner points?

You need to produce a completed animation sequence that demonstrates your skill and understanding of animation techniques. It should include:

- A research file showing your findings and the development of ideas for your animated sequence
- A storyboard for a moving-image sequence
- An animated sequence in any suitable format (eg flick book, video clip)

Yes

No

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				
E6				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

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Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 19: Photography Techniques**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<b>You need to produce</b> finished photographic prints and supporting work that demonstrate your skills and understanding. These should include:		<b>Yes</b>	<b>No</b>
• Notes on the techniques and materials you have used			
• The results of your investigations into professional practices in photography. The results may be any suitable form such as written exercises, contact prints, trial prints, experimental prints, or CD, jaz or hard drive			
• An evaluation of your work			

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

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Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 20: Multimedia Technology**

Candidate name:

Candidate Registration number:

Have you met the banner points?

You need to produce evidence of your understanding of multimedia technology and technical skills you have developed. You should be familiar with **either** Mac or PC systems. This should take the form of:

- Witness testimony of your practical ability to set up hardware and install software
- Notes on computer hardware requirements for multimedia authoring
- An oral or written report on technological advances and new applications with appropriate downloads
- Records of practical tasks

Yes	No

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				
E6				
E7				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

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**VCE Media: Communication and Production Unit 21: Multimedia Techniques**

Candidate name:

Candidate Registration number:

Have you met the banner points?

You need to produce a finished multimedia product and supporting work that demonstrate your understanding and skills. This should include:

- Pre-production and production paperwork for your multimedia product
- The results of your investigations into multimedia techniques and products. The results may be in any suitable form, such as written reports, developmental work on CD ROM or hard drive
- The multimedia product on CD ROM or other suitable storage mechanism
- An evaluation of your work

Yes

No

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				
C5				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 22: Design for Advertising**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<b>You need to produce</b> an advertising design and supporting work that demonstrates your skill and understanding. This should include:		<b>Yes</b>	<b>No</b>
<ul style="list-style-type: none"> <li>Research, preliminary ideas and potential solutions to advertising products</li> </ul>			
<ul style="list-style-type: none"> <li>An analysis of a client brief</li> </ul>			
<ul style="list-style-type: none"> <li>An evaluation of your work</li> </ul>			

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 23: Writing & Editing Copy**

Candidate name:

Candidate Registration number:

Have you met the banner points?

**You need to produce** written and edited copy for a publication and supporting work that demonstrates your understanding and skill. This should include:

- Selected preparatory work for a variety of publications
- The results of your investigations into writing and editing copy. The results may be in any suitable form, such as exercises, development writing, unedited copy, amended writing
- An evaluation of your work

Yes

No

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 24: Writing for television & Radio**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
<b>You need to produce</b> a completed script for television or radio and supporting work that demonstrates your skill and understanding. This should include:		<b>Yes</b>	<b>No</b>
• Selected preparatory work for a variety of products			
• The results of your investigations into scriptwriting practices. The results may be in the suitable form, such as a written exercise, development scripts, samples of trial television or radio scripts			
• An evaluation of your work			

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	

**VCE Media: Communication and Production Unit 25: Freelance Work**

<b>Candidate name:</b>	<b>Candidate Registration number:</b>	<b>Have you met the banner points?</b>	
You need to produce your plans for freelance work that demonstrate your skill and understanding. This should include:		<b>Yes</b>	<b>No</b>
• Appropriate records of skills assessment and relevant paperwork for the development of your business plan			
• The results of your investigations into freelance work that enabled you to prepare your plans. The results may be in any suitable form, such as exercises, planning sheets, comments on freelance plans, examples of budgets or resources you have found			
• An evaluation of your work			

Fill in the grid as appropriate. Please provide as much information as possible to aid the moderation and assessment of your work.

**E Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
E1				
E2				
E3				
E4				
E5				
E6				

**C Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
C1				
C2				
C3				
C4				

**A Grade**

	Has this been met? Y/N	Where can this evidence be found e.g. video/audiotape/diary/workbook	Specific page number(s) to locate criteria &/or e.g. video/audio tape start/finish time	Additional assessor comments
A1				
A2				
A3				

	Below pass	E	D	C	B	A	Candidates' score
Score	0 - 6	7 - 9	10 - 12	13 - 15	16 - 18	19 - 24	