

BTEC Nationals

IVA – LEARNER INSTRUCTIONS

Edexcel Level 3 BTEC National Award/Certificate/Diploma

Sport (Sports Development and Fitness)
Sport (Performance and Excellence)
Sport (Outdoor Education)

Unit 1: Sport in Society
Unit 3: Ethics and Values in Sport

Issued June 2004

For use during the remainder of the duration of operation
of the specification issued for September 2002

edexcel 

INSTRUCTIONS FOR LEARNERS COMPLETING IVAs

1. The Integrated Vocational Assignment (IVA) is a compulsory part of your qualification. If you do not complete the IVA you may not receive your certificate.
2. Your tutor(s) will tell you how long you have to complete the IVA and the access you may have to resources.
3. Read the IVA carefully and make sure that you understand the work you should hand in and what is required of you. If you are uncertain, discuss it with your tutor(s).
4. The IVA requires you to work by yourself and to produce original work. You should not share your work with any other learners. For example, if you produce an illustration or diagram electronically, you should not give it to another learner. Similarly, you should not accept and use such information from others. You are required to sign that the work submitted is your own.
5. If you work in a group at any stage, you must present your own responses to each task for assessment.
6. Information taken from sources for research, e.g. internet and textbooks, must be identified and not presented as your own work. You should list the sources used.
7. Some tasks may require Observation Records/Witness Statements. Your tutor(s) will organise for these to be completed and you must attach these to your submitted work.
8. In presenting your final work, you should not include draft work or reference materials such as handouts, notes and leaflets, unless the tasks specifically ask you to do so.
9. Presentation of your work:
 - Check that you have completed all tasks.
 - Label work with the appropriate task/sub task number.
 - Present tasks in the correct order.
 - Label each page with your name and page number.
 - Submit all electronic materials in paper format
 - Clearly label video or audio tapes submitted as part of your assignment.
 - All papers should be securely bound.
 - The completed IVA should NOT be presented in plastic envelopes, a box file or a lever arch file.

YOUR ASSIGNMENT TASKS

Scenario

You have recently been appointed as the Assistant Club Development Officer within your local authority Sport and Leisure department. Your role is varied and challenging with a major focus on ethics/values in sport and the ever-increasing role sport plays in many aspects of society. This includes:

- Ensuring local sports clubs are aware of the need to be equitable and 'child friendly'
- Helping clubs develop codes of practice that govern all members
- Ensuring all clubs are aware of the principles, values and ethics associated with sport
- Helping organisations access funding opportunities
- Ensuring barriers to participation are reduced for all sectors of society

Task one

You decide to write to all the clubs in your local area to explain your role. You are keen to point out the important role sport can play in the development of young people, such as building confidence, accepting rules, decision making etc.

Your letter should include:

- a A definition of the values and ethics associated with sport.
- b An explanation as to the importance of ethics and values for sporting organisations and the individuals who participate.
- c The benefits clubs will gain from having a strong commitment to values and ethics in sport and consequences of ethics and values not being given sufficient attention.

This provides evidence for Unit 3 P1, M1, D1

Task two

You are intending to put together some guidance for clubs on how to deal with a range of sports situations with due regard for ethics and values. The following are typical situations that might be covered in this guidance:

- Treating all participants equally regardless of gender, race, culture, etc.
- Catering for the needs of disabled people.
- Providing safe access to activities tailored to the ability and needs of the individual participant.
- Failure to take sufficient account of the requirements for child protection.
- Observing the concepts of fair play and correct implementation.

- a For **three** of these, draw up a case study of a situation from observation or personal experience to show the types of problems that could arise in relation to ethics and values that should be demonstrated by those providing sporting activities.
- b Explain how you would deal effectively with each situation showing regard for these ethics and values.
- c Provide a summary of how you can monitor the effectiveness of the way in which ethics and values are maintained in sports situations giving suggestions for improvements.

This provides evidence for Unit 3 P2, M2, D2

Task three

A club responds to your letter with a request for you to help them to develop a suitable code of practice and to promote its use with players, coaches and spectators.

You should:

- a Prepare a suitable code of practice for the club.
- b Draft a leaflet, letter or other communication for the club to distribute with the code of practice explaining how it should be used and the benefits it will have for all at the club.
- c Prepare a covering letter for the management committee of the club that analyses the importance of having a code of practice and gives recommendations on how the code of practice could be monitored and improved.

This provides evidence for Unit 3 P3, M3, D3

Task four

You have agreed to work with local clubs and schools to put on sessions that will be fun and safe and show due regard for the ethics and values associated with sport.

You have to plan, deliver and evaluate sessions for two different sporting activities. The sessions could take the form of a coaching or taster session. For each you must identify suitable activities related to the ages and abilities of those taking part.

- a Prepare session plans and relate these to appropriate principles, values and ethics. (Note: You should do this by yourself if possible or seek guidance from your tutor).
- b Justify the way in which you have developed your session plans to take account of appropriate principles, values and ethics.
- c Devise suitable criteria for evaluating your performance and prepare a format of the collection of feedback from an experienced coach (observer) and those who take part. (Note: You should do this by yourself if possible or seek guidance from your tutor).
- d Deliver each session applying the appropriate principles, values and ethics and collect feedback.

- e Summarise the feedback you have received and comment on which feedback is most important and why.
- f Give your conclusions as to your own strengths and weaknesses and how you would improve your performance for future sessions in relation to appropriate principles, values and ethics.

This provides evidence for Unit 3 P4, P5, M4, M5, D4, D5

(Note: You have to demonstrate that you can work on your own initiative in order to meet the M4 and M5 criteria).

Task five

You are asked to prepare a report compiling information for local clubs on the sports industry locally and nationally. You decide to select 2-3 sports that are important to the local and national economy as the focus of your research.

- a As an introduction to your report, explain the current scale and economic importance of the sports industry with reference to the sports you have selected. You should find out information – local, regional and/or national – in relation to employment, participation and financial turnover. You may include the relationship with the sports retail sector, where relevant, in addressing economic impact. Your introduction should include extracts from the sources you have used and you should list these in a bibliography.

This provides evidence for Unit 1 P3

- b In the main body of the report you should explore the development and organisation of the sports industry today. You should include some historical perspective and identify how the industry has changed – you should use key dates and events relevant to the sports that you have selected. You can include diagrams, timelines, statistical extracts etc to illustrate your report. You should cover:
 - The organisation of sport through the public, private and voluntary sectors.
 - Funding of sport currently and historically.
 - The role of education.
 - The impact of the media including sponsorship.
- c Provide a summary and conclusions explaining why and how education, the media and funding have affected sport, and critically evaluate the significance of these factors giving suggestions for how they might continue to influence the development of the sports industry.

This provides evidence for Unit 1 P1, M1, D1

Task six

Local clubs have approached you for advice and guidance on how to increase participation in sport. You decide to prepare a presentation that can be used with clubs to explain:

- a The variety of social influences that affect participation and non-participation in sport.
- b The barriers to participation that may be experienced by people seeking to access specific sporting activities drawing examples from a number of different facilities related to the needs of individuals or groups.
- c Guidance on how sport organisations should address issues of barriers and non-participation and the benefits of this to the organisation and society.

This provides evidence for Unit 1 P2, M2, D2

Task seven

The local authority is organising a 'fair play – let's look good' week – aimed at **all** the sports clubs (both players and spectators) in your area. The aim is to raise awareness of the way in which the media can impact on sports, both positively and negatively, and the importance to sport of having a good relationship with the media.

Prepare a presentation for the event to explain the role of the media. You should use examples of press and other media coverage. Remember that the focus of the event is how the media affects sport. You should select two contrasting sports.

- a Identify and explain the role of the media in promoting positive and negative behaviour of both participants and fans/spectators, using examples of coverage.
- b Include comparisons between different types of media with reference to the way they promote positive and negative behaviour of both participants and fans in two contrasting sports. Include suggestions as to how media impact may improve in the future and how sports or sporting organisations can interact with the media.

This provides evidence for Unit 1 P5, M4, D4

Task eight

You are asked to put together a leaflet for local clubs that summarises the different types of sports initiatives that operate or are funded locally, nationally and at the European level.

You decide to include three examples of initiatives – one local, one national and one European – and to outline:

- a How they aim to promote and develop sport.
- b The respective successes for the initiatives.
- c The impact of each initiative on sport in society and on participation levels.
- d Possible improvements for any future developments or initiatives.

This provides evidence for Unit 1 P4, M3, D3

ASSESSMENT CRITERIA

For ease of reference, the assessment criteria from the unit specifications that are relevant to assessing and grading this IVA are repeated below. You should refer to the full unit specification for information on unit content.

Assessment Evidence Unit

Unit 1 - Sport in Society		
To achieve a pass grade the evidence must show that the learner is able to:	To achieve a merit grade the evidence must show that the learner is able to:	To achieve a distinction grade the evidence must show that the learner is able to:
<ul style="list-style-type: none"> • identify the development and changing nature of sport, including the organisation, funding, the role of education and the influence of media and sponsorship • describe the social influences that affect sport and reasons for participation and non-participation in sport • describe the scale and economic importance of the sports industry, considering the number of people employed, the financial turnover and levels of participation in two contrasting sports • identify one local, national and European initiative that aims to promote and develop sport • identify the role of the media in promoting negative and positive behaviour of both participants and fans in two contrasting sports. 	<ul style="list-style-type: none"> • explain the importance and role of education, the media and funding in the development of sport • link the barriers to participation and non-participation in sport • compare the success of one local, one national and one European initiative • explain the role of the media in promoting negative and positive behaviour of both participants and fans in two contrasting sports. 	<ul style="list-style-type: none"> • critically evaluate the impact of education, the media and funding on the development of sport, drawing valid conclusions • critically analyse the barriers to participation in sport, providing recommendations for future action • evaluate the success and impact of a local, national and European initiative to promote sport, drawing valid conclusions for any future development and possible new initiatives • compare and analyse the ways that different media promote negative and positive behaviour of both participants and fans in two contrasting sports, providing recommendations for change and/or improvements.

ASSESSMENT CRITERIA

For ease of reference, the assessment criteria from the unit specifications that are relevant to assessing and grading this IVA are repeated below. You should refer to the full unit specification for information on unit content.

Assessment Evidence Unit

Unit 3 - Ethics and Values in Sport		
To achieve a pass grade the evidence must show that the learner is able to:	To achieve a merit grade the evidence must show that the learner is able to:	To achieve a distinction grade the evidence must show that the learner is able to:
<ul style="list-style-type: none"> define the values and ethics associated with sport deal effectively with three contrasting sports situations, identifying relevant values and ethics produce a code of practice for a chosen sports facility or activity, identifying the ways that it can be used by employees and customers plan and undertake two contrasting sports activities with teacher support, identifying appropriate principles, values and ethics prepare evaluation criteria with teacher support for the selected sports activities and comment on feedback from observers and participants. 	<ul style="list-style-type: none"> explain the importance of values and ethics in sport explain their contribution to three contrasting sports situations produce a code of practice for a chosen sports facility or activity explaining the effects on both employees and customers plan two contrasting activities identifying and applying appropriate principles, values and ethics prepare evaluation criteria for the selected sports activities, prioritising the comments from observers and participants. 	<ul style="list-style-type: none"> analyse the impact of values and ethics in sport critically evaluate their contribution to three contrasting sports situations, identifying areas for further improvements critically analyse the code of practice, providing further recommendations and, or improvements plan two contrasting activities, explaining and justifying the application of the principles, values and ethics critically evaluate feedback comments from participants and observers, drawing valid conclusions and recommendations for future performance.